

2023 PIEA ANNUAL GOLF TOURNAMENT

Platinum sponsor @Kshs. 1,500,000

- Company logo on merchandise which is co-branded with PIEA logos
- Co-branding with PIEA on giveaway bag
- Tee hole branding (Lead)
- Outdoor branding in front of Clubhouse (Lead)
- Stanbic pre-recorded video on their sponsorship collaboration
- Publication of event photos on the dailies (Daily Nation and Business daily)
- Branding on prize table and reception table
- Branding of all players with PIEA-Stanbic merchandise
- Sponsors recognition during introduction and chairman speech
- Bring in seven (7) customers to display products with their own tent and display table
- Individual poster for sponsorship recognition
- Sponsors speech before prizegiving (10 minutes)
- Reserved table (6 tables @6pax)
- Guaranteed 9 four ball alliance
- Prominent name and corporate logo appearance on all publicity PIEA website & digital socials
- Full banner for indoor branding
- Stanbic Bank tent to display products at the entrance (your own tent)

Silver sponsor (3 slots) @Kshs. 250,000

- Company logo & co-branding with PIEA on bag
- Outdoor branding in front of Clubhouse (1 banner)
- Sponsors recognition during introduction and chairman speech
- Guaranteed (2) four ball alliance
- Individual poster for sponsorship recognition
- 2 banner for indoor branding
- Company name and corporate logo appearance on all publicity PIEA website & digital socials

Bronze sponsor (10 slots) @Kshs. 100,000

- Company name and corporate logo appearance on all publicity PIEA website & social media handles.
- Guaranteed 1 four ball alliance
- 1 banner for indoor branding

RSVP

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: accounts@petroleum.co.ke

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SAVE THE DATE
2023 PIEA ANNUAL
GOLF TOURNAMENT

21/JULY/2023

Venue: Muthaiga Golf Club

Theme: #Greening The Future Now

Sponsorship opportunities available

Platinum sponsor: Kshs. 1,500,000

Silver sponsor: Kshs. 250,000

Bronze sponsor: Kshs. 100,000



Format: Stableford

RSVP

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